# JARIUS AUGUSTA PAGE

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#### HIGHER EDUCATION PROFESSIONAL & BUSINESS OWNER

Performance-driven, multi-faceted higher education professional and business owner with a proven track record of increasing student enrollment and retention in the division of Enrollment Management

#### DEMONSTRATED ACHIEVEMENTS

- Increase freshman enrollment in 2016 by 40 percent and increased transfer enrollment by 15 percent.
  - Helped create a technology plan for SACS response, for university accreditation.
    - Helped establish an early college program by advocating for institution.

#### CORE COMPETENCIES

- Data Analysis and Reporting
- Software & Microsoft Office
- Career Advising
- Critical Thinking & Strategic Planning
- Leadership & Team Building
- Scholarship and Grant Exploration
- **Customer Service**
- Management & Enrollment
- Counseling & Advising

#### PROFESSIONAL EXPERIENCE

# JOHNSON C. SMITH UNIVERSITY | Charlotte, NC

2020 - PRESENT

#### Financial Aid Advisor/Counselor

- Counseled and advised prospective students and parents who are applying for Financial Aid.
- Maintained compliance with state and federal regulations as they pertain to student financial assistance.
- Participated in on-campus workshops designated to for financial literacy.
- Assisted satisfactory academic progress program to maintain academic excellence within regulatory constraints.
- Packaged and awarded prospective and current students.
- Provided in-person, telephone and, e-mail counseling; interacted with students, parents and university community in a professional and timely manner, exhibiting superior customer service standards.
- Articulated timelines to students and parents and explain how financial aid programs coordinate.
- Assisted students and families with completing the FAFSA and other aid-related requirements.
- Consulted with various offices (Admissions, Registration, Student Accounts, Student Life) and external agencies (lenders, guarantee agencies, federal student aid processors) to resolve related eligibility, processing, certification, and payment issues.
- Received and reviewed documents for accuracy and completeness.
- Attended training opportunities on a regular basis to develop and maintain knowledge of financial aid process and
- Reviewed and performed verification on incoming and returning students.
- Reviewed, and resolved C-codes from incoming ISIRS.

## **Work-Study Coordinator**

2023 - PRESENT

- Reviewed and Awarded students who are eligible for Federal Work-Study.
- Coordinated with the Career Center to post on-campus Work-Study Positions through HandShake, application.
- Collaborated with Human Resources to manage payroll for Federal Work-Study Program.
- Communicated with Campus Community regarding deadlines, and Work-Study schedules.
- Conducted supervisor/student orientation outlining and detailing Federal Work-Study Policies and Procedures.

#### SAINT AUGUSTINE'S UNIVERSITY | Raleigh, NC

2019 - 2020

#### **TRIO Educational Talent Search Program Coordinator**

- Recruited and identified secondary school students eligible for ETS services and determine and provide services as needed.
- Carried out direct outreach activities at secondary schools, community-based organizations, community meetings, and other appropriate settings.
- Developed and coordinated support services such as tutoring and skills workshops for participants.
- Provided direct vocational, career and academic advising to persons seeking post-secondary education including the use of technology and other data resources

### LIVINGSTONE COLLEGE | Salisbury, NC

2018 - 2019

# **Assistant Director of Office of Admissions**

- Coordinated efforts to recruit, enroll, and advise new and returning students as well as maintain a strong presence within the community to help grow enrollment.
- Worked directly with department director and institutional department heads to formulate strategies to attract and engage prospect students.
- Set target goals for the academic year to pursue domestic and international students.

#### SAINT AUGUSTINE'S UNIVERSITY | Raleigh, NC

2016 - 2018

#### **Enrollment Specialist for Office of Admissions**

- Initiated strategic recruitment plan to pursue new prospective students and correlate efforts to attract students to the university.
- Helped create an enrollment and management plan to help maintain school's accreditation and set future recruitment goals for the institution.
- Guided and educated students and parents through the admissions, financial aid and enrollment process.

#### NORTH CARLONA GENRAL ASSEMBLY | Raleigh, NC

2013 - 2014

# House of Representatives, Legislative Assistant

- Helped provide support to legislators and their staff in several broad areas administration, research and analysis, public relations and communication.
- Served as a personal assistant to the legislator, handling travel and scheduling, and as office operations manager.

 Monitored legislation, tracked issues specific to the legislator's district, attended meetings and hearings and perform other information-gathering duties.

#### SAINT AUGUSTINE'S UNIVERSITY | Raleigh, NC

#### Residential Hall Assistant & Coordinator

- Responded to crisis situations quickly to maintain calm and immediately determine level of assistance needed.
- Conducted building check, to check compliance and safety issues, including unlocked windows, propped open doors and smoke detectors.
- Enforced university and residence hall rules and regulations.
- Organized and directed regular floor meetings with residents.

#### **EDUCATION**

# B.B.A BUSINESS ADMINISTRATION

Saint Augustine's University, Raleigh NC

12/2015

2011 - 2014

#### LEADERSHIP POSITIONS

Vice President of Young Alumni Council 2016-2019

Secretary of Central Citizen Advisory Council 2017-2018

 $Community\ Advocate\ for\ Democracy\ NC,\ Common\ Cause\ NC,\ and\ Organizing\ for\ Action\ NC\ 2012-2014$ 

#### REFERENCES

#### Dr. Gaddis Falcon

Former Interim President of Saint Augustine's University Former Interim President of Shaw University

Former Vice President of Enrollment Management (SAU)

#### Dr. Christopher J. Withers

**Enrollment Consultant** 

Former Director of Admissions for (ESU)

Former Director of Admissions for (SAU)

Former Assistant Director of Admissions for (CU)

#### **Dr. Regional Towns**

Early College Liaison

Former Director of First Year Experience

Former Director of Academic Advising

#### **Dr. Ronald Brown**

Former Vice President of Enrollment Management Former Professor at Shaw University

#### Rep. Elmer Floyd

NC Legislator and State Representative

# SKILLS

#### Other Professional Skills

- Strategic Planning
- Product Development
- Marketing & Communications
- Social Networking
- Community Outreach
- Teaching/Training

#### **Technology Skills / Certifications**

- PowerFAIDS
- Jenzabar
- CAMS Enterprise
- Microsoft Office
- Zoom
- Canva
- CapCut
- YouCut
- InShot